

### Tips for preparing a successful proposal

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| <p><b><u>Communicate well!</u></b></p>          | <ol style="list-style-type: none"> <li>1. <b><u>Contact your National Contact Point from EUREKA</u></b> as soon as possible, who will guide you through the funding process.</li> <li>2. Take time to write well and clearly express your innovative idea (double-check spelling and wording!!) Please try to strike a balance between Science and Policy.</li> <li>3. Contact ACQUEAU Offices who will support and guide you through the process.</li> </ol>   |
| <p><b><u>Build a strong consortium</u></b></p>  | <ol style="list-style-type: none"> <li>1. Comply with administrative requirements (Letter of Intent, Consortium Agreement.)</li> <li>2. Use ACQUEAU's blog facility for networking and finding consortium partners.</li> <li>3. ACQUEAU uses a two-stage review process. We encourage you to continue discussions within your consortium between these two reviews: (1/ Project Outline (PO) review and 2/ Full Project Proposal (FPP) review). Therefore, if your PO is successful, this will help you to meet the deadline for the FPP review stage.</li> </ol> |
| <p><b><u>Adopt a strategic position</u></b></p> | <ol style="list-style-type: none"> <li>1. Refer to the research agenda of your National Funding Body.</li> <li>2. Consider the context of your project within society- what impact will it have on society?</li> <li>3. <b><u>Ask your National Contact Point from EUREKA</u></b> for information.</li> </ol>   |
| <p><b><u>Boost innovation!</u></b></p>          | <ol style="list-style-type: none"> <li>1. Use ACQUEAU's Blue Book as a reference point- Technology Road Mapping. If your project matches one of the priority areas identified in our Technology Roadmap, you are more likely to be successful.</li> <li>2. Focus on Innovative Criteria: clearly describe the innovative nature of your project.</li> <li>3. Be realistic toward the innovative character, consistency, duration and size of your project.</li> </ol>   |

Please turn over for simple steps on how to be a successful candidate...

### How to be a successful candidate!

- You are an organisation with an interest in developing innovative water technology (you may be an SME, Research Institute or a Large Enterprise).
- Contact your National Contact Point who will discuss guidelines and funding opportunities within your country.
- Form a consortium involving partners from a minimum of two different countries.
- Download the Project Outline (PO) template from ACQUEAU's website and complete this, along with the Letter of Intent and submit this to ACQUEAU.
- Your Project is assessed by our Independent Scientific Committee with an emphasis on innovative character and market potential.
- If your Project Outline is successful, you will be invited to complete a Full Project Proposal (FPP) and a Consortium Agreement.
- If your Full Project Proposal is successful then you will receive the prestigious ACQUEAU Label which will help you in your bid for National funding.